

LUNCH MONEY TUESDAY

Tuesday, June 2, 2009

On Tuesday, June 2nd, Food for Life is proudly launching a new initiative: Lunch Money Tuesday.

To honour National Hunger Awareness Day, we will be running various programs throughout Halton Region. The concept is to ask people to donate their “lunch money” to Food for Life.



Since 1995, Food for Life has been collecting surplus fresh food (baked goods, fruit and vegetables, meat and dairy) from local grocery stores and restaurants seven days a week, 52 weeks a year. We deliver this food to over 40 community agencies in Burlington, Oakville, Hamilton and Mississauga. In addition, Food for Life has established over 25 outreach programs in low-income neighbourhoods to serve those in need. Last year, Food for Life delivered fresh food with a retail value of almost \$1,000,000.

There are two ways that people in Halton Region can support this special event:

GO TRAIN PROGRAM

We will be greeting GO Transit riders at 4 GO stations (Oakville, Bronte, Appleby and Burlington). Teams of volunteers will spur on GO riders to put their “lunch money” in our collection tins. We hope to raise a lot of money, as well as make people aware of the service Food for Life provides to our community.

CORPORATE PROGRAM

We are asking businesses in Halton to run their own version of Lunch Money Tuesday within their office. A company representative will be asking their co-workers to contribute their “lunch money” to support Food for Life.

For further information or to become one of our Corporate Partners, please contact: Charlotte Redekop-Young, Executive Director, Food For Life

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Charitable Registration No. 89094 3772 RR0001

