

## **ReFresh Foods Launch / Food for Life Donation**

*Comments by Juliana Sprott*

Tuesday, December 9, 2008

Good Morning, my name is Juliana Sprott, and I am the President of my family's charitable foundation, The Sprott Foundation.

The mission of the Sprott Foundation is to support organizations that improve the social fabric of the community, and specifically, we have been very involved in supporting the area of hunger. Our goal is to find forward-thinking charitable groups that not only serve the community, but seek out ways to improve the delivery of those services.

For these reasons, supporting Food for Life and the plan for Refresh Foods was one of our most rewarding donations of 2008.

When Blair Richardson and Brennan Carson approached The Sprott Foundation with the proposal of expanding the important work they do at Food For Life by way of a new truck, our board was immediately interested in helping out with this exciting initiative.

This donation request gave The Sprott Foundation the opportunity to become actively involved with Food For Life. I have worked closely with them by providing some research into eco-friendly trucks, and encouraged them that the double benefit of both expanding their services but also in an environmentally-friendly way was worth the additional financial investment we would make.

The truck before us today is the result of a joint effort between donor and grantee - and this to me is what philanthropy is all about. For The Sprott Foundation, it is being able to move beyond mere cheque writing to creating a relationship with the charities we support, to back the amazing work they do in our communities. We believe strongly that leadership and vision are critical in philanthropy, and if our support inspires not only the people here today, but other individuals and businesses in the community, then we have done our job.

Along with financial support, charities could not succeed without the assistance of an incredible team of volunteers. This landmark initiative could not happen without their tremendous dedication and willingness to give of their own personal time. I am most appreciative of the commitment that the Food for Life team has to collecting and distributing fresh food to those in need. You play an extremely important and special role in enhancing the many lives that you touch.

Finally, on behalf of The Sprott Foundation, I would like to congratulate Food for Life for spearheading the development of the Refresh Foods program and using the truck as a springboard for a truly remarkable new era in fighting hunger in Halton Region.